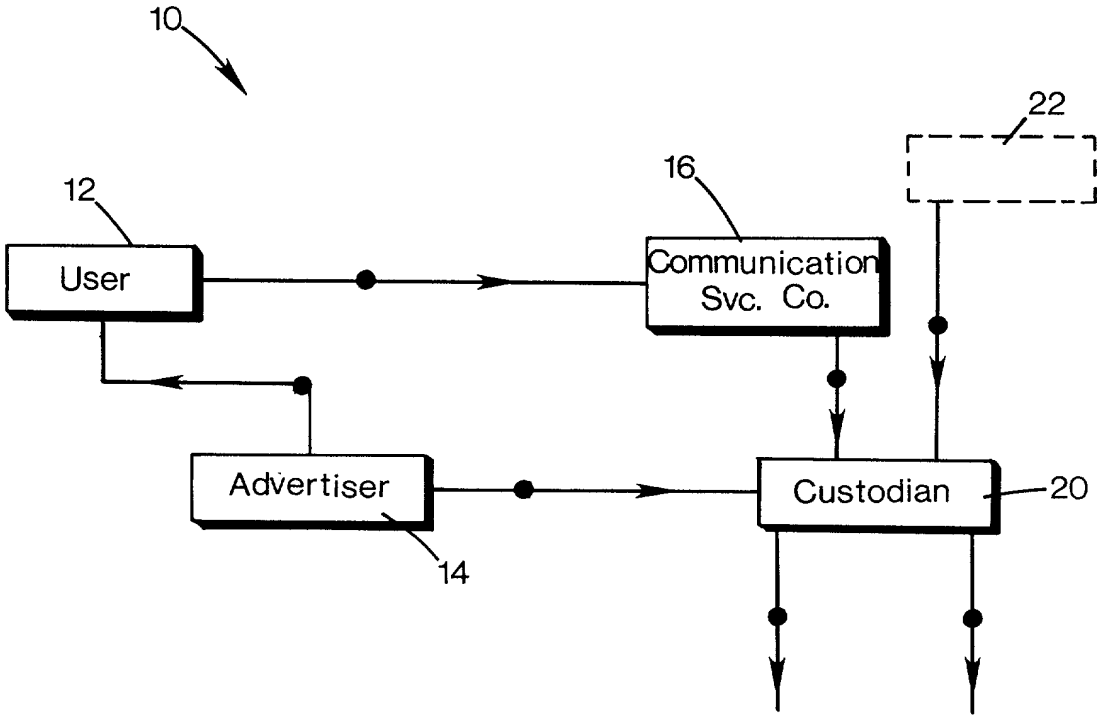
10
22
16
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User
Communication
Svc. Co.
Advertiser
Custodian
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FIG. 1